

# SUMMER SAFETY STARTS WITH A REGISTERED MICROCHIP

Don't Let Your Pet Become a "Digital Stray"



Only **45%** of pets are microchipped — and **4 out of 10** of those aren't registered.

That leaves millions of pets as **Digital Strays** — chipped, but untraceable.

## MAKE YOUR PET EMERGENCY-READY:

- ☒ Register or update your pet's microchip at PetPlace.com — it's fast and FREE
- ☒ Keep your info current after moving, getting new phone numbers, or adoptions
- ☒ Make a pet emergency kit so you're prepared when it matters most:
  - ☒ 3-day supply of food & water
  - ☒ Medications + ID/medical records
  - ☒ First-aid supplies
  - ☒ Backup leash/harness
  - ☒ Collapsible bowls
  - ☒ Familiar toy or blanket

## OTHER SUMMER HAZARDS TO WATCH FOR:

### FOR DOGS



**Never leave dogs in parked cars** — even with windows cracked.



**Avoid midday walks:**  
hot pavement can burn paws.



**Keep fresh, cool water**  
available at all times.



**Know the signs of heatstroke:** heavy panting, glazed eyes, rapid heartbeat.

### FOR CATS



**Provide cool, shaded outdoor shelters** for cats that roam.



Be mindful of **toxic summer plants** (e.g., lilies, azaleas).



**Store chemicals** like pesticides or lawn treatments safely.



Watch for **bug bites or ticks** — check fur regularly.



Register or Update Your Pet's Microchip For Free at [PetPlace.com](https://www.petplace.com)